

## **Press release**

### **Mandilicious feeds the fans during Shah Rukh Khan's Dubai visit**

***Free dates and water for thousands of fans gathered to witness the launch of new movie, Chennai Express, at Arabian Center on August 1***

**August 4, 2013. Dubai, UAE**

When Bollywood legend Shah Rukh Khan visited the Arabian Center to celebrate the launch of his latest movie, Chennai Express, Mandilicious was there to join in the fun. As SRK broke his fast on stage, alongside his co-star Deepika Padukone, Mandilicious staff handed out free dates and water to thousands of his eager fans in the audience.

The restaurant joined forces with Arabian Center's management to hand out thousands of Iftar packs from several kiosks set up around the mall as part of a three-day mall-wide Super Sale. The Iftar packs included water, dates, and coupons.

Mandilicious also hosted an exclusive Ramadan tent at the site of their new outlet in the mall's food court (which will open its doors in the coming days), and gave away free combo meals to the first 200 lucky diners to mark the occasion.

'We are incredibly honoured to have joined with the Arabian Center for Iftar with a Bollywood legend,' says Fayez Al Nusari, Managing Director of Mandilicious LLC. 'With our new outlet due to open at the Arabian Center soon, this was a fantastic opportunity to celebrate the occasion and to celebrate the launch our newest restaurant.'

### **About Mandilicious LLC**

Mandi is known as the original 'Cuisine of Arabia'. Mandilicious is the first-ever quick service restaurant (QSR) in the world to serve traditional, authentic Mandi in a food court setting. Mandilicious offers its customers Arabian cuisine prepared to the highest international standards of quality. All ingredients are fresh; none are frozen, processed or artificial. From ingredient choice to menu offering and authentic cooking methods, to experienced chefs, outlet design and overall quality, Mandilicious delivers the 'Cuisine of Arabia' to the world.

For more information, visit [www.mandilicious.net](http://www.mandilicious.net)

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